CONTRACT



And:

Midwest Communications 49 South grant Avenue Columbus, OH 43215

	Contract / Re 804520	vision /	Alt Order		
Product General Election, 2012					
Contract Dates 10/22/12 - 11/05/12	Estimate # 330				
Advertiser Republican Senate Ca	ampaign Commit	Itee	Original Date 08/03/12	/ Revision / 08/03/12	
	Billing Cycle EOM/EOC	Billing Broad	Calendar cast	Cash/Trade Cash	
	Station Account Executive WOIO House WOIO/WUAB			Sales Office Cleveland Loca	
	Special Hand	lling			
	Demographic Adults 25-54				
	IDB#	Adver	Advertiser Code Product (
	Agency Ref	1	Advertise	r Ref	

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSp	ots	Amount
N 1 WOIO 10/22/12 11/02/12 Action News at 5a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5 Week: 10/29/12 11/04/12 MTWTF 5	5-6a <u>Rate</u> \$150.00 \$150.00	:30	NM	10	\$1,500.00
N 2 WOIO 11/05/12 11/05/12 Action News at 5a <u>Start Date</u> End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	5-6a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 3 WOIO 10/22/12 11/02/12 Action News at 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 5 Week: 10/29/12 11/04/12 MTWTF 5	6-7a <u>Rate</u> \$225.00 \$225.00	:30	NM	10	\$2,250.00
N 4 WOIO 11/05/12 11/05/12 Action News at 6a Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	6-7a <u>Rate</u> \$225.00	:30	NM	1	\$225.00
N 5 WOIO 10/22/12 11/02/12 The Early Show Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5 Week: 10/29/12 11/04/12 MTWTF 5	7-9a <u>Rate</u> \$250.00 \$250.00	:30	NM	10	\$2,500.00
N 6 WOIO 11/05/12 11/05/12 The Early Show Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	7-9a <u>Rate</u> \$250.00	:30	NM	1	\$250.00
N 7 WOIO 10/22/12 11/02/12 America Now <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 5 Week: 10/29/12 11/04/12 MTWTF 5	9-10a <u>Rate</u> \$175.00 \$175.00	:30	NM	10	\$1,750.00
N 8 WOIO 11/05/12 11/05/12 America Now <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	9-10a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
N 9 WOIO 10/22/12 11/02/12 Action News at Noon Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5 Week: 10/29/12 11/04/12 MTWTF 5	12-1230p <u>Rate</u> \$800.00 \$800.00	:30	NM	10	\$8,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Original Date / Revision 08/03/12 / 08/03/12



	Contract / Revision 804520 /	Alt Order #		
Contract Dates 10/22/12 - 11/05/12	Product General Election, 2012	Estimate #		
10/22/12 - 11/03/12	General Election, 2012	330		

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeSpo		tals Amount
N 10 WOIO 11/05/12 11/05/12 Action News at Noon Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	12-1230p	:30	NM	1	\$800.00
N 11 WOIO 10/22/12 11/02/12 CBS Soaps <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 5 Week: 10/29/12 11/04/12 MTWTF 5	1230-2p <u>Rate</u> \$1,000.00 \$1,000.00	:30	NM	10	\$10,000.00
N 12 WOIO 11/05/12 11/05/12 CBS Soaps <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	1230-2p <u>Rate</u> \$1,000.00	:30	NM	1	\$1,000.00
N 13 WOIO 10/22/12 11/02/12 Action News at 5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 5 Week: 10/29/12 11/04/12 MTWTF 5	5-6p <u>Rate</u> \$775.00 \$775.00	:30	NM	10	\$7,750.00
N 14 WOIO 11/05/12 11/05/12 Action News at 5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	5-6p <u>Rate</u> \$775.00	:30	NM	1	\$775.00
N 15 WOIO 10/22/12 11/02/12 Action News at 6p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5 Week: 10/29/12 11/04/12 MTWTF 5	6-630p <u>Rate</u> \$900.00 \$900.00	:30	NM	10	\$9,000.00
N 16 WOIO 11/05/12 11/05/12 Action News at 6p Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	6-630p <u>Rate</u> \$900.00	:30	NM	1	\$900.00
N 17 WOIO 10/22/12 11/02/12 M-F 7-730p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 3 Week: 10/29/12 11/04/12 MTWTF 3	7-730p <u>Rate</u> \$3,000.00 \$3,000.00	:30	NM	6	\$18,000.00
N 18 WOIO 11/05/12 11/05/12 M-F 7-730p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	7-730p <u>Rate</u> \$3,000.00	:30	NM	1	\$3,000.00
N 19 WOIO 10/22/12 11/02/12 M-F 730-8p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 3 Week: 10/29/12 11/04/12 MTWTF 3	730-8p <u>Rate</u> \$3,500.00 \$3,500.00	:30	NM	6	\$21,000.00
N 20 WOIO 11/05/12 11/05/12 M-F 730-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	730-8p <u>Rate</u> \$3,500.00	:30	NM	1	\$3,500.00
N 21 WOIO 10/22/12 11/02/12 Action News at 11p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5 Week: 10/29/12 11/04/12 MTWTF 5	11-1135p <u>Rate</u> \$1,400.00 \$1,400.00	:30	NM	10	\$14,000.00
N 22 WOIO 11/05/12 11/05/12 Action News at 11p Start Date	11-1135p <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
N 23 WOIO 10/22/12 11/02/12 David Letterman Start Date	1135p-1238a <u>Rate</u> \$750.00 \$750.00	:30	NM	10	\$7,500.00
N 24 WOIO 11/05/12 11/05/12 David Letterman	1135p-1238a	:30	NM	1	\$750.00

Advertiser

Republican Senate Camp

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08/03/12 / 08/03/12



	Contract / Revision 804520 /	Alt Order #
Contract Dates 10/22/12 - 11/05/12	Product General Election, 2012	Estimate # 330
Advertiser	<u>Orio</u>	inal Date / Revision

						Spots/			To	tals
*Line Ch Start D	ate End D	ate Description	n	Start/End Time	Days	Length Week	Rate	Type S _I	oots	Amount
	End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$750.00				Tay		
Week: 10/22/12	2 11/03/1 End Date 10/28/12 11/04/12	2 Sat Early S Weekdays S-	Show Spots/Week 1 1	9-11a <u>Rate</u> \$300.00 \$300.00		:30		NM	2	\$600.00
Week: 10/22/12	2 11/03/1 End Date 10/28/12 11/04/12	2 Sat 7-8p WeekdaysS-	Spots/Week 1 1	7-8p <u>Rate</u> \$850.00 \$850.00		:30		NM	2	\$1,700.00
Week: 10/22/12	2 11/03/1 End Date 10/28/12 11/04/12	2 Lt Sa Action WeekdaysS-	n News at 11p Spots/Week 1 1	11p-2a <u>Rate</u> \$1,000.00 \$1,000.00		:30		NM	2	\$2,000.00
Week: 10/22/12	2 11/04/1 End Date 10/28/12 11/04/12	2 Sun Action WeekdaysSS	News at 7a Spots/Week 1	7-9a <u>Rate</u> \$375.00 \$375.00		:30		NM	2	\$750.00
Week: 10/22/12	2 11/04/1 End Date 10/28/12 11/04/12	2 CBS Sund Weekdays S	ay Morning Spots/Week 1 1	9-1030a <u>Rate</u> \$750.00 \$750.00		:30		NM	2	\$1,500.00
Week: 10/22/12	2 11/04/1 End Date 10/28/12 11/04/12	2 Lt Su Action WeekdaysSS	n News at 11p Spots/Week 1 1	11p-2a <u>Rate</u> \$1,200.00 \$1,200.00		:30		NM	2	\$2,400.00
Week: 10/22/12	2 11/03/1 End Date 10/28/12 11/04/12	2 Sat Hour 1 WeekdaysS-	Spots/Week 1 1	8-9p <u>Rate</u> \$3,500.00 \$3,500.00		:30		NM	2	\$7,000.00
	2 11/04/1 End Date 11/04/12	2 Sun Hour ' Weekdays S	Spots/Week 1	7-8p <u>Rate</u> \$10,000.00		:30		NM	1	\$10,000.00
SMORT REPORT OF THE		W=1//=1/11	0 - 0 - 0		54 11 85	Total	s	iles o	139	\$142,125.00

Republican Senate Camp

				, otalic	
Time Period	# of Spots	Gross Amount	Net Amount		
10/01/12 -10/28/12	63	\$59,600.00	\$50,660.00		
10/29/12 -11/05/12	76	\$82,525.00	\$70,146.25		
Totals	139	\$142,125.00	\$120,806.25		

Signature:		Date:		
	 	 Dute.	 	

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Client: Republican Senate Campaign Committee, 2012

Campaign: General Election, 2012

Station Order

Midwest Communications & Media 7720 Benson Road Carroll, OH 43112 614/440-4449

DIMA

Rev # .: 2

Buyer Name: Bob Clegg

Sweeps: Share Nov 2010 -> HUT/PUT Nov 10

DIMA

Actg. Order No.: 330 WS Order No.: 10442

Contract No.:

Flight From: 10/22/2012 to 11/05/2012

Market: CLEVELAND-AKRON (CANTON)

Station: WOIO

Estimate No.:

Contract No.: Job No.:

Station Contact: Renee Morley

				S	tation Gross					DMA	DMA	DMA
	Days/	DP/	Program Title/		Rate/	Oct	Oct	Nov	Total	HH	P 35+	P 25-54
Item#	Times	Len	Comml Tag		Total	22	29	_05_	Spots	(R)	(R)	(R)
1	MTWTF	EM	CBS 19 NWS AM	4	\$150.00	5	5	1	11	1.1	0.7	0.4
	05:00A-06:00A	30		- 1	\$1,650.00		2012			\$136.36	\$214.29	\$375.00
2	MTWTF-	EM	CBS 19 NWS AM	1	\$225.00	5	5	1	11	1.1	0.8	0.4
	06:00A-07:00A	30		T	\$2,475.00	1600				\$204.55	\$281.25	\$562.50
3	MTWTF	EM	EARLY SHOW	1	\$250.00	5	5	1	11	0.9	0.7	0.3
	07:00A-09:00A	30		4	\$2,750.00					\$277.78	\$357.14	\$833.33
4	MTWTF	DT	AMERICA NOW	4	\$175.00	5	5	1	11	1.8	1.4	0.6
	09:00A-10:00A	30		'	\$1,925.00					\$97.22	\$125.00	\$350.00
6	MTWTF-	NN	CBS 19 NOON	2	\$800.00	5	5	1	11	3.8	3.0	1.2
	12:00P-12:30P	30			\$8,800.00					\$210.53	\$266.67	\$666.67
7	MTWTF-	DT	CBS SOAPS	2	\$1,000.00	5	5	1	11	3.9	3.0	2.1
	12:30P-02:00P	30		_	\$11,000.00					\$256.41	\$333.33	\$476.19
В	MTWTF-	EN	NEWS AT 5	2	\$775.00	5	5	1	11	3.2	2.5	1.3
100	05:00P-06:00P	30		1	\$8,525.00					\$242.19	\$310.00	\$596.15
9	MTWTF-	EN	HOMTM19 NWS-	6P 1	\$900.00	5	5	1	11	3.3	2.7	1.3
	06:00P-06:30P	30		1	- \$9,900.00					\$272.73	\$333.33	\$692.3
10	MTWTF-	PA	WHEEL OF FOR	TU 7	\$3,000.00	3	3	1	7	7.6	2.0	2.2
	07:00P-07:30P	30			\$21,000.00					\$394.74	\$1,500.00	\$1,363.6
11	MTWTF	PA	JEOPARDY	1	\$3,500.00	3	3	1	7	7.9	2.2	2.
	07:30P-08:00P	30		4	\$24,500.00					\$443.04	\$1,590.91	\$1,400.0
12	MTWTF	LN	NEWS AT 11	0	\$1,400.00	5	5	1	11	5.2	3.2	2.
	11:00P-11:35P	30		L	\$15,400.00					\$269.23	\$437.50	\$666.6
13	MTWTF	LF	LETTERMAN	2	\$750.00	5	5	1	11	2.2	1.6	1.
	11:35P-12:35A	30		_	\$8,250.00					\$340.91	\$468.75	\$750.0
14	S-	WE	CBS NWS SAT	2	\$300.00	. 1	1		2	1.2	0.9	0.3
	09:00A-11:00A	30		-	\$600.00					\$250.00	\$333.33	\$1,500.00
15	S-	WE	WHEEL/JEP	2	\$850.00	1	1		2	5.7	1.9	3.4
	07:00P-08:00P	30		4	Ψ1,100.00					\$149.12	\$447.37	\$250.0
16	S-	WE	SAT LATE NEWS	0	\$1,000.00		1		2	3.5	2.2	1.3
	11:00P-11:35P	30		4	\$2,000.00					\$285.71	\$454.55	\$769.2
17	S	WE	ACT NWS SU MF	IN L			1		2	0.5	0.1	0.
	07:00A-09:00A	30		13	\$750.00					\$750.00	\$3,750.00	
18	S	WE	SUNDAY MORN	2	\$750.00		1		2	2.5	1.7	0.
	09:00A-10:30A	30		4	\$1,500.00					\$300.00	\$441.18	\$833.3
19	S	WE	SUN LATE NEWS	So	\$1,200.00	1	1		2	3.8	3.2	1.
	11:00P-11:35P	30		4	\$2,400.00					\$315.79	\$375.00	\$666.6
20	S-	PT	CRMTM SA8P-C	BS/	\$3,500.00		1		2	2.8	2.5	0.
	08:00P-09:00P	30			\$7,000.00				W 7	\$1,250.00		
21	S	PT	60 MINUTES	2	\$10,000.00		1	1	1	10.5	8.8	5.
	07:00P-08:00P	30		4	\$10,000.00					\$952.38	\$1,136.36	\$1,923.0
					\$142,125.00	63	64	12	139			

199.0 42.0 209.5

Monthly Totals

Station Gross Station Gross CPP/CPM Month Spots GRP/GRIs **Dollars** \$59,600.00 \$299.50 Oct 63 199.0

Advertiser: Republican Senate Campaign Committee, 201**Station Order**Campaign: General Election, 2012 CLEVELAND-AKRON (CANTON) - TV

Station: WOIO

	. A	Nonthly Totals		
Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
Nov	76	251.5	\$82,525.00	\$328.13
	139	450.5	\$142,125.00	\$315.48

Comments Campaign Remarks: Paid for by: RSCC By:_



RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and the charges made, if any, if request is granted. Such records shall be retained for a period of two (2) years." [FCC rules 3.119 (d), AM; 3.290 (d), FM; 3.657 (d), TV.]

Date of Request: 8212	<u> </u>	
Name of Candidate:		
Office for which candidate is running: Request made by candidate: Yes	No. V	(Check One) Ney Eversole, Strategic
Media Placemen	+) 10-1
		(Check One) If in writing, attach and retain
Disposition of request: Granted		I (Check One) If not granted, state reason or nd retain.
"Paid For By" Disclaimer information:		
Committee:		
Address:		
Chairman or Treasurer:		
indirectly, to the station as an induce No _V_ (Check One) If "yes," an al 3.119 (b), AM; 3.290 (b), FM; 3.657	ment to the broa nnouncement m (b), TV.)	her material or services been furnished, either directly or dcast of the political program or announcement: Yesust be made in accordance with FCC rule. See FCC rule
Were any charges made: Yes	No 🗸	If "yes," state amount charged:
Program areas requested; additional	comments:	

*All airtime schedules will be placed in file

Signature of person receiving request on behalf of station.